



# Yahrziet

R E M I N D E R S

Automated and customized to your  
Synagogue

**Yahrziet**

# *The Problem: Yahrziet reminders require too much administration. We can't handle it.*

Too Much to Manage, Too Important to Lose

Every year, the list grows longer.

Names of loved ones, marked by memory and tradition.

But behind the scenes, sending out Yahrziet letters isn't simple. Each one needs the correct Hebrew date, the right candle lighting time, a personalized message—sometimes even a reminder for sponsorship or an invitation to join services.

When you're managing more than 100 letters a year, it quickly becomes overwhelming.

The spreadsheets. The conversions. The printing. The postage.

And so, slowly, this sacred custom starts slipping away—not because anyone wants to let it go, but because there just isn't enough time.

But the loss is deeper than a letter.

It's a moment that reminds someone they are part of something bigger. That the synagogue remembers. That their grief isn't theirs to carry alone.

When we stop sending these letters, we don't just lose a task—we risk losing a tie to community, to comfort, to continuity.

# The Solution, like a **Mensch**

## **REMINDERS BY YAHRZIET**

Automatically created reminders but still sent by mail.

With Yahrziet Reminders, you don't have to give up this sacred tradition—you just don't have to do it all by hand anymore.

You start by uploading a simple spreadsheet: names, dates, and who should receive the letters. That's it.

From there, we handle the rest—quietly and accurately.

We calculate each loved one's Hebrew Yahrziet date, their candle lighting time, and prepare personalized letters that honor their memory with care and dignity.

We send the completed letters back to you, ready for a signature and mailing—so your community receives a meaningful, timely reminder that they are remembered, that their grief matters, and that they are never alone.

You don't have to share your entire membership registry.

You stay in control. We just make it easier.

Because this isn't about automation—it's about continuity.

We made this task as simple as can be, you add your personal touch to each one.

CUSTOMIZED LETTERS

Your Community's logo

\*optional



Jennifer Jackson  
0165 Stephanie Divide Suite 021  
Port Deanna MS 74850

Dear Jennifer,

As the anniversary of your beloved, Scott West approaches, we extend our heartfelt thoughts and prayers to you and your family. This solemn time of remembrance offers an opportunity to honor the memory of your loved one and reflect on the lasting impact they have had on your life and our community.

According to our records, Scott departed on 17th Nisan 5783 that falls on April 15th, 2025 of this year. It is a tradition to light a Yahrzeit candle on the evening preceding the anniversary and recite Kaddish in their honor.

**Lighting the Yahrzeit Candle:** The Yahrzeit candle should be lit at sunset on the evening before the Yahrzeit date and should burn for 24 hours. Light your candles 18 minutes before sunset on April 14th, 2025. 18 minutes before sunset on this day, will be 07:32 PM. It is customary to recite prayers and reflect on the cherished memories shared with your loved one.

**Synagogue Services:** We warmly invite you to attend services at Adat Jisrael during this time of remembrance. Our regular service schedule is as follows:

- **Weekday Services:** Monday - Friday, 8:30 am - 9:30 am
- **Shabbat Services:** Friday 5:30 pm and Saturday 9:15 am

If you would like a Kaddish recited on behalf of your loved one during our synagogue services, please let us know. Additionally, if you would like to sponsor a Kiddush or make a donation in their memory, we would be honored to assist you in doing so.

May the memory of Scott West be a blessing, and may you find comfort in the cherished moments and values they imparted.

With warmest regards,

Johanna Cohen  
Adat Jisrael  
101 Connect Drive  
Manatee, Florida 10290

Calculated candle lighting time based on zipcode.

Contact info

Your signature



# How to start?

01

## Book a demo with us

We'll walk you through how simple it is and answer any questions.

02

## Fill in the excel sheet

Add names, Gregorian dates of passing, and who should receive each letter.

03

## We make the letters for you.

We calculate the Hebrew date, candle time, and generate fully personalized letters.

04

## Every month you send the letters by mail

You receive the letters back by email, ready to print, sign, and mail. That's it.

05

## Keep the excel sheet updated

Just keep your spreadsheet updated—we'll generate the new batch every month for you.

06

## Simple as that!

# Get Started

In Jewish life, we do not let someone mourn alone. We show up. We remember. We light a candle.

Yahrziet Reminders are about the connection—between generations, between grief and healing, between each individual and the community that surrounds them. These letters matter. They invite people to return to services. To sponsor in honor. To feel seen, remembered, and held.

But for too long, the time it takes to send them has made this tradition harder and harder to sustain.

Now, that burden is gone.  
You can continue this mitzvah—without the spreadsheets, the calculations, or the stress.

Just a simple system, built to help you uphold something sacred. Because memory is not just something we hold. It's something we share—with love, with care, and with community.  
Let's keep this tradition strong.

Let's make it simple to say: we remember with you.

**TOOLS BUILT FOR  
SYNAGOGUES**

**SIMCHASPACE**

**BY**

**YHRZIET**

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YHRZIET.COM**